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From: Ronald D. Boyd
Sent: Friday, June 6, 2014 10:40 AM
To: [Redacted] Ronald D. Boyd; [Redacted]
Subject: FW: Tweets and Facebook posts for Friday-Sunday

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Importance: High

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Here are our proposed Tweets and Facebook posts for today through Sunday - note the first three. From what I gather, we do need to have more than one or two tweets on the first day in order to get people interested in following us and not thinking our Twitter site is a dud.

Again, welcome your thoughts on all of these

Going forward, we propose sending you a list of all the tweets and Facebook posts for the upcoming week on Friday. Obviously, we would coordinate with you if we want to add a new tweet or post if something comes up.

As for today, we will need to receive the finalized notice to the workforce and WN story by no later than 1:30 pm. We would then like to push out the internal notices by 2 pm and allow an hour for everyone in the agency to receive these messages before we go live with first tweet by 3 pm. If any of this can happen earlier, all the better.

Many thanks for your support.

Dean

From: [Redacted]
Sent: Friday, June 06, 2014 10:27 AM
To: Ronald D. Boyd; [Redacted]
Cc: [Redacted]
Subject: Tweets and Facebook posts for Friday-Sunday

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Twitter

Friday

We can neither confirm nor deny that this is our first tweet.

Today we honor the brave Americans who fought and served on this day in history #dday #70thanniversary

#histint Did you know former OSSer Virginia Hall played an important role in support #dday LINK to CIA.gov blog article on Virginia Hall

We collect, evaluate, and disseminate foreign intel needed to help the president and policymakers make national security decisions Embed YouTube video of CIA Overview

LINK to CIA.gov blog on CIA Joining social media

#histint A weekly feature on the history of intelligence Graphic: CIA joins Twitter

#humint Today we join former President and Director of CIA @GeorgeBush on Twittercid:image003.jpg@01CF810A.C3B2E150

We were established on 18 September 1947, with the National Security Act of 1947. Do you know what else was established?

National Security Act of 1947 formally established: @CIA @USAirforce @JointChiefsofStaff and @DOD LINK to CIA.gov fs on National Security Act of 1947

Saturday

Retweet of @CSPAN mention of American Artifacts profile of the best museum you'll never see

Sunday

CIA is a proud sponsor of Capital Pride 2014! photos of the booth/banners

Facebook

Friday

Today we honor the brave Americans who fought and served on this day in history. Did you know former OSSer Virginia Hall played an important role in support #dday LINK to CIA.gov blog article on Virginia Hall

#dday #70thanniversary #histint

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Sunday

CIA is a proud sponsor of Capital Pride 2014! photos of the booth/banners

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CIA.gov

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